

# PROARTIS

Probabilistically Analyzable Real-Time Systems

## D6.2 Initial Press Release Version 2.4

### Document Information

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## Change Log

Version	Description of Change
v2.4	Initial Draft released to the European Commission

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## 1 Executive Summary

This report summarizes the PROARTIS Team's efforts towards an initial press release. The actual impact will be monitored and reported in the D6.4, D6.5 and D6.6 Dissemination and Use periodic reports.

## 2 Press releases

We produced three versions of the first press release in order to target both specialised technical magazines and the general press.

The technical (PR1) and general audience (PR2) were submitted to the following list of publications, and each publication was provided the option to choose which format best suited their audience:

- eg3.com – sent 18/6
- microcontroller.com – sent 18/6
- Embedded Systems Design – sent 18/6
- Embedded Systems Design Europe – sent 18/6
- embedded.com – sent 18/6
- EE Times Europe – sent 18/6
- Electronics Weekly – sent 18/6
- Canon Communications – sent 18/6
- Embedded-system.net – sent 18/6
- Embedded Star – sent 18/6
- Embedded Control Europe – sent 18/6
- Micro Technology Europe – sent 18/6
- Avionics Intelligence – sent 18/6
- Military and Aerospace Electronics – sent 18/6
- Electronics World – sent 18/6
- Air International – sent 18/6
- Components in Electronics – sent 18/6
- Defence Technology International – sent 18/6
- International Defence Review – sent 18/6
- Military Embedded Systems – sent 18/6
- Jane's Defence Weekly – sent 18/6
- Avionics News – sent 18/6

We also sent a wide public audience press release (PR3) to the following magazines:

- Guardian – sent 23/6
- BBC – waiting for response
- New Scientist – sent 23/6
- Telegraph – sent 23/6
- Science Daily – sent 23/6

- PR Log – sent 23/6
- Independent – sent 23/6
- Times – sent 23/6

### 3 Technical Articles

As a result of the initial set of press releases, the editor of the Electronics World Magazine has requested a full size article.

We plan to submit this article after we have produced the first experimental results in order to substantiate with empirical evidence the claims of the project. We plan to deliver this article before the end of 2010.

### 4 Appendixes

The following Press Releases are available for download from the project website at the following link: <http://www.proartis-project.eu/press-center>.

- Technical Press Release PR1
- General Audience Press Release PR2
- Wide Press Release PR3